

Sponsorship Levels & Benefits

Trailblazer

\$300,000

Event Tickets

- Four representatives from Sponsor may attend VIP event(s).

Event Partnership

- Booth Space 20x30 (600 square feet) (valued at \$45,000), subject to Rules and Regulations, which will be provided as a separate attachment. Booth Space will not be provided without Sponsor's agreement to the Rules and Regulations.
- Booth Location (prime).
- Demo Time (two 15 minute sessions). The subject of the demo will be related to the Event's charitable purposes and should not be used to solicit sales of any products.
- Booth Space (10x10 (100 square feet) in AI+ Careers.
- Sponsor-developed speaking engagement. The subject of the speaking engagement will be related to the Event's charitable purposes; Sponsor may not plan to use the engagement to advertise their companies' products or services during those engagements.

Branding

- Acknowledgment of sponsorship on SCSP Expo website and app, including logo with hyperlink (on SCSP Expo website) to sponsor's website.
- Acknowledgment of sponsorship on SCSP Expo app, including booth location and speaking roles.
- Name and logo on breakout room for use by other attendees.
- Featured in pre-Expo digital content.
- Corporate logo on sponsorship branding at the Expo, with contracting, payment, and high-res logo delivery no later than 1 March.
- Hosted on SCSP Podcast recorded before or during the Expo.
- Guest feature in SCSP's 2-2-2 newsletter.

Innovator

\$125,000

Event Tickets

- Three representatives from Sponsor may attend VIP event(s).

Event Partnership

- Booth Space 20x20 (400 square feet) (valued at \$20,000), subject to Rules and Regulations, which will be provided as a separate attachment. Booth Space will not be provided without Sponsor's agreement to the Rules and Regulations.
- Booth Location (preferred).
- Demo Time (one 15 minute session). The subject of the demo will be related to the Event's charitable purposes and should not be used to solicit sales of any products.
- Sponsor-developed speaking engagement. The subject of the speaking engagement will be related to the Event's charitable purposes; Sponsor may not plan to use the engagement to advertise their companies' products or services during those engagements.

Branding

- Acknowledgment of sponsorship on SCSP Expo website and app, including logo with hyperlink (on SCSP Expo website) to sponsor's website.
- Acknowledgment of sponsorship on SCSP Expo app, including booth location and speaking roles.
- Featured in pre-Expo digital content.
- Corporate logo on sponsorship branding at the Expo, with contracting, payment, and high-res logo delivery no later than 1 March.

Sponsorship Levels & Benefits

Disruptor

\$50,000

Event Tickets

- Two representatives from Sponsor may attend VIP event(s).

Event Partnership

- Booth Space 10x20 (200 square feet) (valued at \$10,000), subject to Rules and Regulations, which will be provided as a separate attachment. Booth Space will not be provided without Sponsor's agreement to the Rules and Regulations.
- Booth Location (standard).
- Sponsor-developed speaking engagement. The subject of the speaking engagement will be related to the Event's charitable purposes; Sponsor may not plan to use the engagement to advertise their companies' products or services during those engagements.

Branding

- Acknowledgment of sponsorship on SCSP Expo website and app, including logo with hyperlink (on SCSP Expo website) to sponsor's website.
- Acknowledgment of sponsorship on SCSP Expo app, including booth location and speaking roles.
- Featured in pre-Expo digital content.
- Corporate logo on sponsorship branding at the Expo, with contracting, payment, and high-res logo delivery no later than 1 March.

Maverick

\$25,000

Event Tickets

- One representative from Sponsor may attend VIP event(s).

Event Partnership

- Booth Space 10x10 (100 square feet) (valued at \$5,000), subject to Rules and Regulations, which will be provided as a separate attachment. Booth Space will not be provided without Sponsor's agreement to the Rules and Regulations.
- Booth Location (standard).
- One hour reserved space in a side room to host a Sponsor-developed 30 minute program.

Branding

- Acknowledgment of sponsorship on SCSP Expo website and app, including logo with hyperlink (on SCSP Expo website) to sponsor's website.
- Acknowledgment of sponsorship on SCSP Expo app, including booth location and speaking roles.
- Featured in pre-Expo digital content.
- Corporate logo on sponsorship branding at the Expo, with contracting, payment, and high-res logo delivery no later than 1 March.